

Education **8.04 - 5.09**

BFA, Graphic Design
University of Illinois Urbana - Champaign
College of Fine + Applied Arts

Work History **10.09 - Present**

Art Director
Niven Marketing Group
Carol Stream, IL

work : Apply and design graphics for point of purchase retail displays. Design in-house promotional material and email campaigns. Attend press runs for color correction and quality assurance for final art work. Have worked with multiple substrates and print process including lithography, screen-printing and digital.

sarah kowalis

www.sarahkowalis.com

a 1051 Briarbrook Drive - apt 204
Wheaton, IL 60189

e kowalis2@gmail.com

p 217 855 6175

5.09 - 9.09

Mural Artist
University of Illinois Urbana - Champaign
Housing + Dining Marketing

work : Design and execute original mural art for University Dining Halls. Worked closely with the Director of Housing and Dining to create concepts for each location, keep theming for each space consistent, and select appropriate materials to adhere to the architecture of the space. Five walls completed, ranging from 5' - 20' in size.

5.08 - 5.09

Designer
University of Illinois Urbana - Champaign
Housing + Dining Marketing

work : Design marketing material for Family and Graduate Housing and University Residence Halls. Work included posters, fliers, pamphlets, folders, identities for affiliated student groups and other misc. projects assigned by the marketing staff.

8.06 - 9.08

Art Director, Illio Yearbook
Illini Media Company
Champaign, IL

work : Selected and edited all visual content for the 2007 and 2008 University yearbooks, including 2 covers and all front and back matter. Created style guides, assigned spreads, and determined deadlines and salary for designers on staff.

Community Involvement

Fall 07 - Fall 08

Designer
Ninth Letter Literary Arts Journal
www.ninthletter.com
University of Illinois Urbana - Champaign

Fall 06

Student Curator, Flyer Designer +
Outreach Program Leader
Sufi Arts of Urban Senegal Exhibit
Krannert Art Museum, Champaign IL

5.06 - 5.09

Illini Drumline Member, Web Designer +
Merchandise Committee Chair
University of Illinois Marching Illini

References

John Jennings

Assistant Professor,
Graphic Design
School of Art + Design UIUC
408 E. Peabody Drive
Champaign, IL 61820
217 333 0855 . 217 244 7688 (f)
jayjay@illinois.edu

Doug Beckmann

Senior Associate VP
of Business +
Financial Services
238 Henry Admin Bldg
506 S. Wright
Urbana, IL 61801
217 333 2464
dbeckman@illinois.edu

Kirsten Ruby

Assistant Director of
Housing for Marketing
200 Clark Hall
1203 S. Fourth St
Champaign, IL 61820
217 244 8058
kruby@illinois.edu

Skills

Fluent in Adobe CS4 Software + Final Cut Pro
CSS, XHTML + Dreamweaver
Quark, 3D Studio Max + After Effects
Microsoft Excel, Word + Powerpoint
Screen printing + Letter press processes
Illustration + Oil painting

Awards

UIUC School of Art + Design Talented Student
Scholarship, 2006-2008

New Talent Gold Winner 2009: Individual Recognition
for work in Ninth Letter, **Graphis Magazine**

365: AIGA Year In Design 2008: Fall 2008
Vol. 4 No. 2 Ninth Letter added to AIGA's
permenant Design Archive

CMA Best of Collegiate Design Vol. 16:
1st Place Cover Design for 2007 Illio Yearbook
1st Place Student Life Section for 2007 Illio Yearbook

Columbia Scholastic Press Silver Crown Award:
2007 Illio Yearbook